



Ride Share



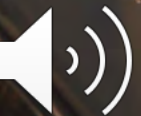


What is a Ride Share?

A Ride Share is a way that drivers who are going to a destination can offer to share the trip with others who need to travel to the same or nearby locations.



- A Ride Share can be set up between two or more people.
- Ride Share participants can take turns driving or one person may drive every commute.



Since the invention of cars, people have shared rides.





Ride Share enabled people to take jobs and opportunities that were previously not possible.



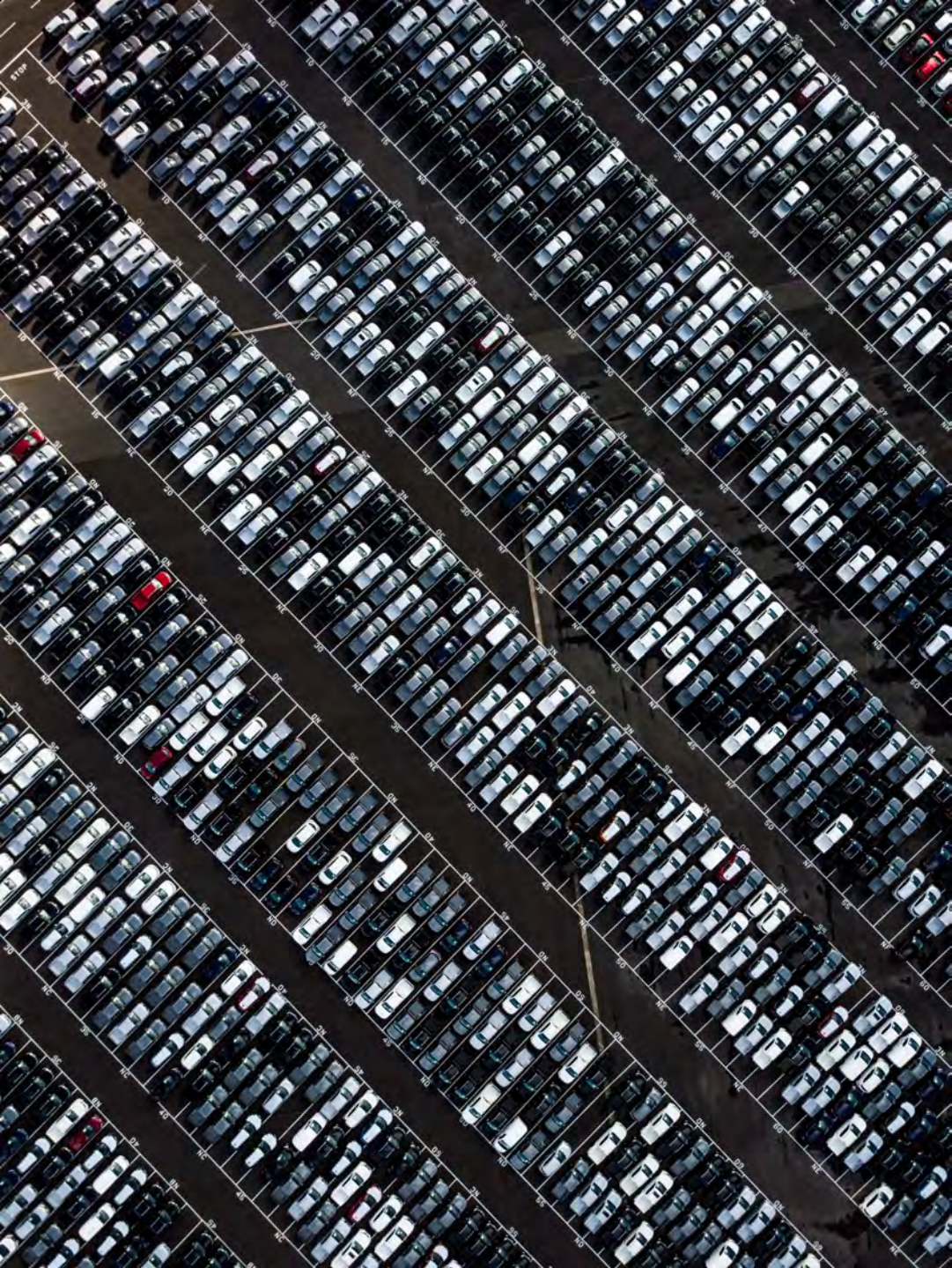
In this photo from 1944, co-workers share a ride to their job working the night shift at a factory.





During the oil embargo of the 1970's, one in five American workers shared a ride to their job with a co-worker.





But Ride Share statistics decreased as more people owned their own car.





By 2015:

Nine out of ten
people drive alone in
a car to work.





Why Ride Share?





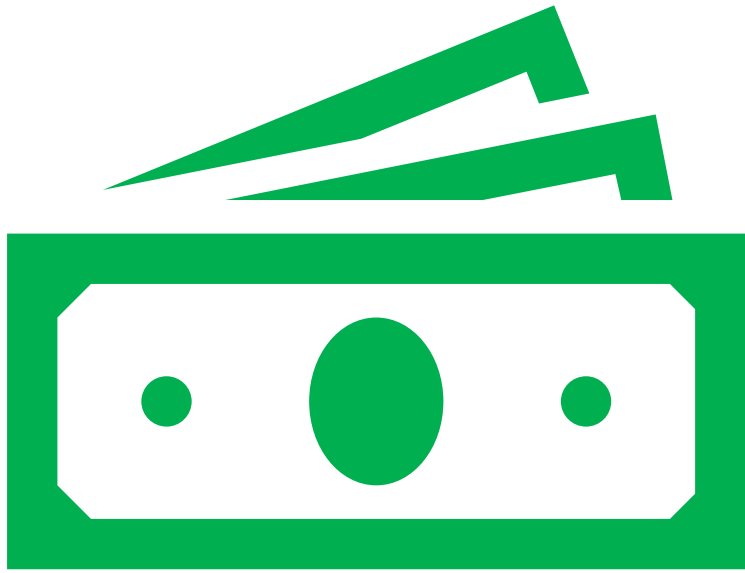
Why Ride Share? Save money

The average car consumes 550 gallons of gas each year.

Ride Sharing allows you to share the cost of gas and parking with other riders.

The more participants in your Ride Share, the more you save.





Ride Share savings

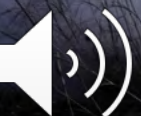
For a person who commutes more than 12 miles to work, sharing gas expenses with even just one rider can add up to a savings of \$1,500 per year.



Why Ride Share? Reduce pollution

Fewer cars on the road means less greenhouse gas emissions - linked to respiratory affects, cardiovascular disease, and allergies.

By ride sharing, you help improve air quality and reduce health risks for yourself and future generations.





Why Ride Share? Less stress

Research suggests that a ride share is less stressful than commuting alone.





Why Ride Share? Reduce traffic

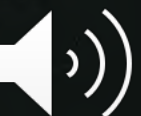
Every Ride Share participant takes another car off the road, which means less congested roads and highways.



Why Ride Share? Use the fast lane

Many major cities have carpool lanes that are reserved for cars with two or more passengers.

These lanes have less traffic, leading to faster commute times for those who Ride Share.





Why Ride Share? Save time

The average American spends 434 hours in their car each year.

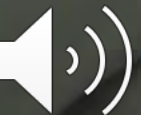
Participating in a Ride Share allows you to check and answer email, read the news, check bank balances, or even close your eyes for a few minutes before starting your day.



Why Ride Share? Offer options

Where public transit service is limited or non-existent, Ride Sharing may be the best option available for individuals who don't drive to get to work or school.

Ride Sharing is a great way to provide a benefit to ourselves and others.





Why Ride Share? Create community

Ride sharing is a great way to make new friends.





Learning Stop



True or False?

Ride Sharing is a way that drivers who are going to a destination can offer to share the trip with others who need to travel to the same or nearby locations.



True

Ride Sharing is a way that drivers who are going to a destination can offer to share the trip with others who need to travel to the same or nearby locations.



True or False?

As of 2015, nine out of ten people drive alone in a car to work.



True

As of 2015, nine out of ten people drive alone in a car to work.



Create Ride Share Agreements



Envision your Ride Share Needs

Are you a potential
rider, driver – or both?

Write up an “ad” so
you have something
clear to communicate.



Creating a ride share plan: Sam



Sample Plan:

I want a part time job. My job coach told me to think about transportation.

I want to ask family, friends, neighbors, and people at church to help me start a ride share.

Having a job will allow me to chip in up to .50 cents per mile for a ride.

The first few weeks, Vocational Rehabilitation will help with the cost. Once I start making a paycheck, I will pay for my ride share myself. I will make a budget for my rides.

Sam



*Creating a
ride share
plan:
Toni*



Sample Plan:

I work the day shift at Cooper Manufacturing. With a child in day care, my budget is tight. One way I can balance my budget is through a ride share.

I can pick up a co-worker near my home or on the way to my child's day care. They can help with my gas expenses.

I will talk to my boss to see if he will mention it at our next shift meeting. I can also ask to put up a sign in the break rooms.

Toni



Find participants

Let people know you
are starting a Ride
Share.

You may be able to get
ride offers or find
passengers quicker
than you think.



Ride Share suggestions with friends and neighbors:

Write a short note to send to friends and family

Post a social media message

Talk to neighbors

Speak with connections at your church or organization



Ride Share suggestions at work:



Talk to your boss about making an announcement at a meeting



Post a flyer in the break room or restroom



Talk to your human resource officer about sending an email



Set Ride Share rules

What are the pickup and drop-off locations?

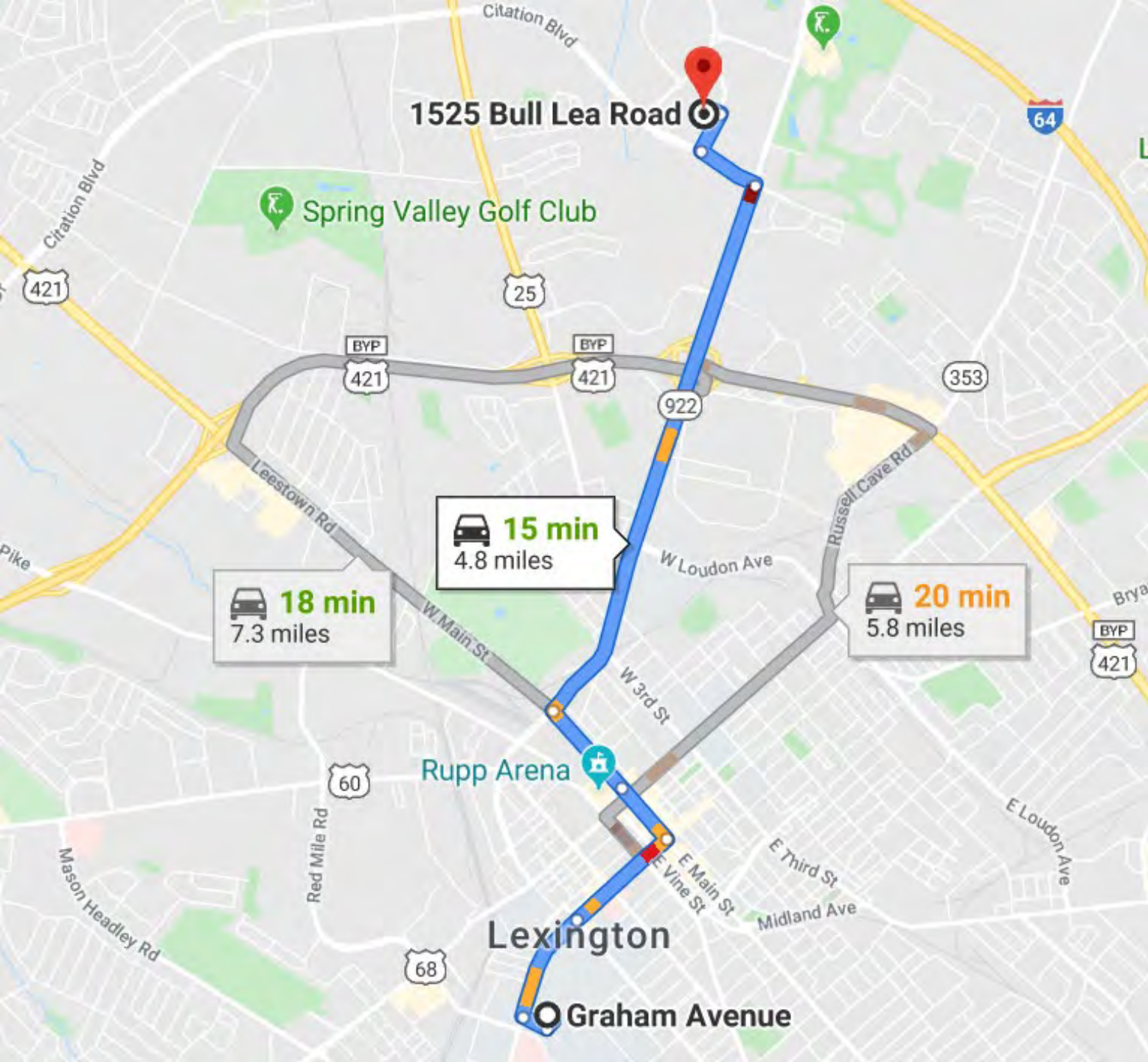
How long will the ride share wait if someone is late?

How will ride share participants notify each other?

Is gas reimbursement done weekly or monthly?

How will cancellations/sick days be handled?





Map it

Use a mapping tool to:

- plan the best route
- set leave times
- calculate mileage



Set the Ride Share rates

To consider the payment a Ride Share and not taxable income, the rider fee must fall under the IRS mileage reimbursement rate.

To view the current IRS mileage reimbursement rate:

<https://www.irs.gov/tax-professionals/standard-mileage-rates>





current irs mileage rate 2020



All



News



Maps



Images



Shopping



More

Settings

Tools

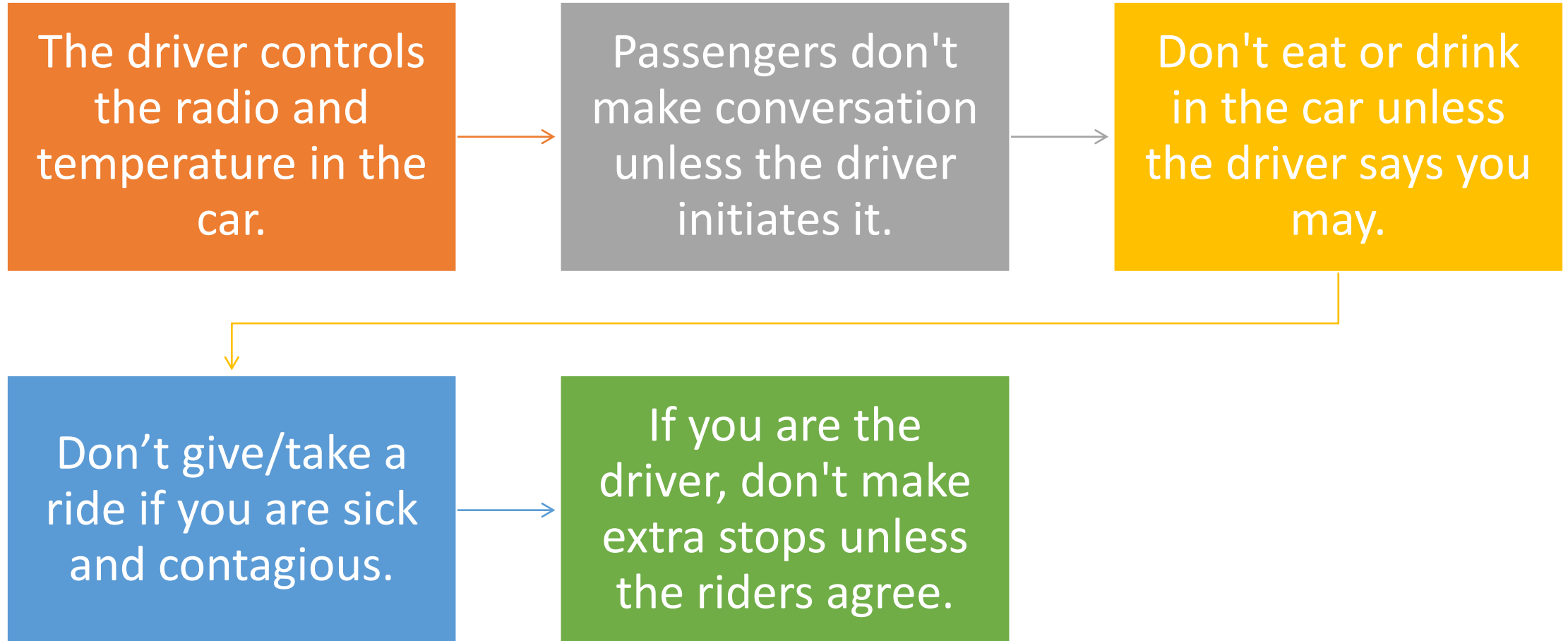
About 3,360,000 results (0.53 seconds)

57.5 cents per mile

Better late than never: The Internal Revenue Service (IRS) has issued the 2020 standard mileage rates. Beginning on January 1, 2020, the standard mileage rates for the use of a car, van, pickup or panel truck will be: **57.5 cents per mile** for business miles driven (down from **58 cents** in 2019) Jan 1, 2020



Ride Share courtesy



Make a backup plan

On occasion, things may come up. A driver may be sick, a car may break down, or other conflicts may come up.

A backup plan might include:

- A family member who can pitch in on occasion
- A co-worker who can help out
- Requesting a day off work
- Money set aside for a taxi



Make it official

Drivers and riders may wish to sign a Ride Share agreement so that arrangements and expectations are clear.

See our sample Ride Share Agreement for more assistance.



Here is sample of a carpool/vanpool agreement that you can use in setting up your own:

The undersigned parties agree to operation of this carpool/vanpool as set out below:

The DRIVER agrees to:

1. Provide a clean car in safe operating conditions for daily commuting by the riders.
2. Drive the car daily to/from work according to the established route and schedule.
3. Provide a backup procedure in case of car breakdown or driver absence.
4. Collect fares and issue receipts on or before the first day of the month.
5. Provide complete insurance coverage for the operation of the carpool/vanpool.

The RIDER agrees to:

1. Pay a full fare on or before the first day of each month.
2. Abide by all rules established for the carpool/vanpool.
3. Notify the driver in advance of all anticipated absences.
4. Provide his/her own alternative transportation when carpool is unavailable.

Driver Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Rider Signature: _____ Date: _____





Learning Stop



Taxable Income?

Which of the following is true when considering a rideshare arrangement as non-taxable income:

- A. The automobile must not have a commercial sign.
- B. The rider may not pay more than the IRS mileage reimbursement rate per mile.
- C. The driver must not have a business license.
- D. All of the above.



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- C. The driver must not have a business license.
- D. All of the above.





Ride Share Frequently Asked Questions



A person in a light blue shirt is sitting at a desk, writing on a notepad with a red pen. The desk is cluttered with various items: a laptop, a tablet, a mouse, and several pens. The background is a plain, light-colored wall. The overall scene suggests a professional or business setting.

Ride Share: Is it a business?



A Ride Share is not a business

Ride Share drivers who are reimbursed no more than the IRS mileage reimbursement rate per mile (57.5 cents per mile in 2020) are not operating as a business.





**Ride Share:
Do I need
auto insurance?**



All vehicles on the road must be insured

As usual, drivers must insure their automobile.

Ride sharing does not require a commercial insurance policy.

Ride Share riders are considered car passengers, like in any automobile trip.





Publication 505
Cat. No. 16008E

Tax Withholding and Estimated

SCHEDULE D
(Form 1040)

Department of the Treasury
Internal Revenue Service (99)
Name(s) shown on return

Contents

- Introduction
- What's New for 2019
- Reminders
- Chapter 1 Tax Withholding

Capital Gains and Losses

- ▶ Attach to Form 1040 or Form 1040NR.
- ▶ Go to www.irs.gov/ScheduleD for instructions and the latest information.
- ▶ Use Form 8949 to list your transactions for lines 1b, 2, 3, 8b, 9, and 10.

Part I

Short-Term Capital Gains and Losses—Generally Assets Held One Year or Less (see instructions)

See instructions for how to figure the amounts to enter on the line. It is easier to complete if you round off cents to whole dollars. Report transactions reported on Form 8949 to the IRS and for instructions.

(d)
Proceeds
(sales price)

(e)
Cost
(or other basis)

(g)
Adjustments
to gain or loss from
Form(s) 8949, Part 1,
line 2, column (g)

(h)
Gain or loss
Subtract column (d)
from column (e). If
combine the result
with column (g)

Ride Share: Taxable income?

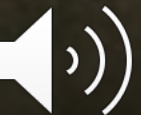
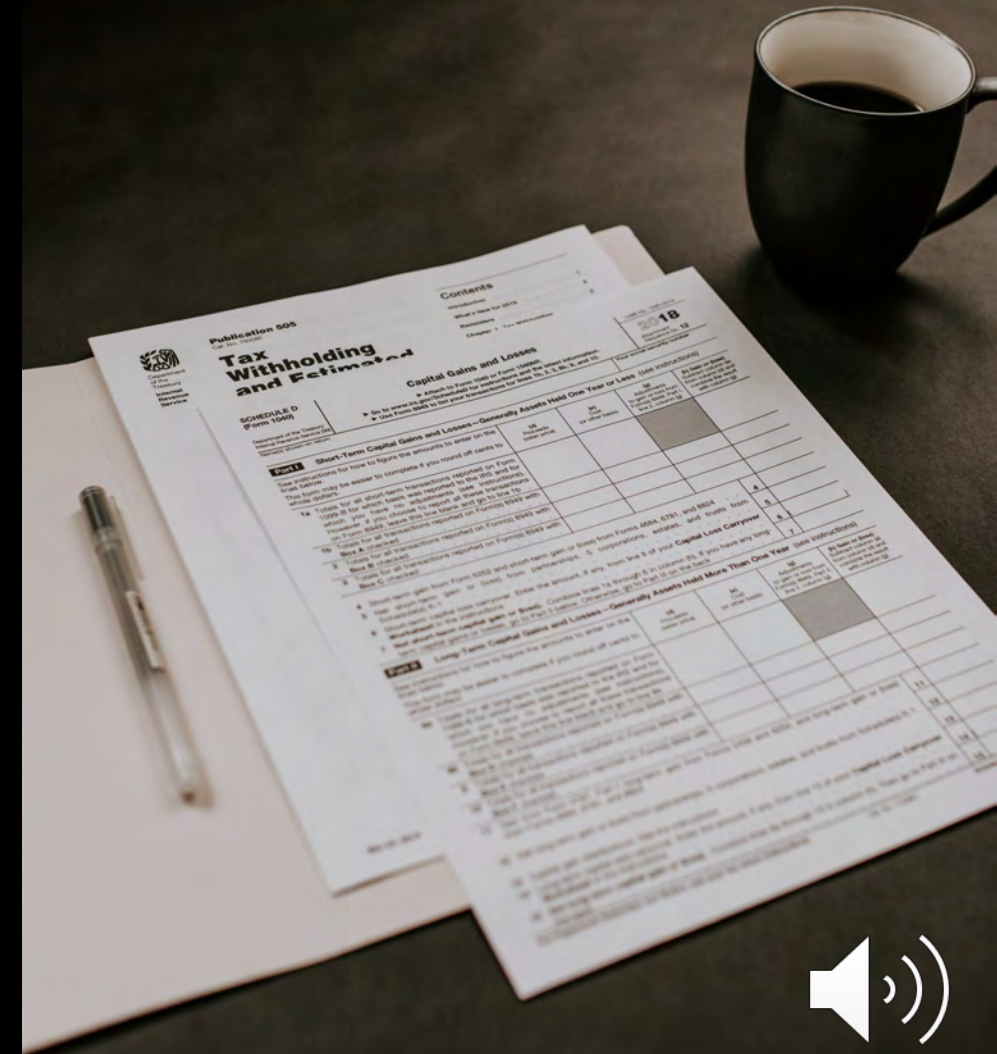


Ride Share payments are not taxable income

Ride Sharing helps riders and drivers share transportation expenses.

A rider reimburses the driver in an amount equal to or less than the cost of the drive.

By staying under the IRS mileage reimbursement rate, reimbursement to a driver does not qualify as taxable income.





Learning Stop



True or False?

The automobile used in a Ride Share arrangement must have commercial automobile insurance.



False

The automobile used in a Ride Share arrangement must have commercial automobile insurance.



True or False?

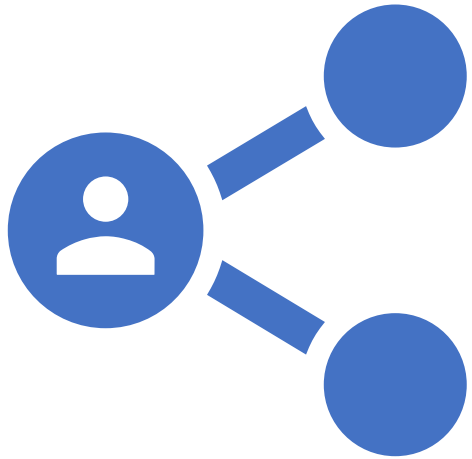
Payments to a Ride Share driver are considered taxable income by the IRS.



False

Payments to a Ride Share driver are up to 57.5 cents per mile as of 2020 are NOT considered taxable income by the IRS.





Assist with Ride
Share planning



Ride Share planning tools

Tools are available to assist with Ride Share planning on the Transportation website at:

<https://transportation.hdiuky.org/>





Download a
Ride Share
signup sheet



Use a signup sheet
to gather names,
addresses, and
information

Ride Share Signup Sheet

Name:

Home address:

Phone number:

Rider, Driver, or Both:





Download a Ride
Share planning
spreadsheet



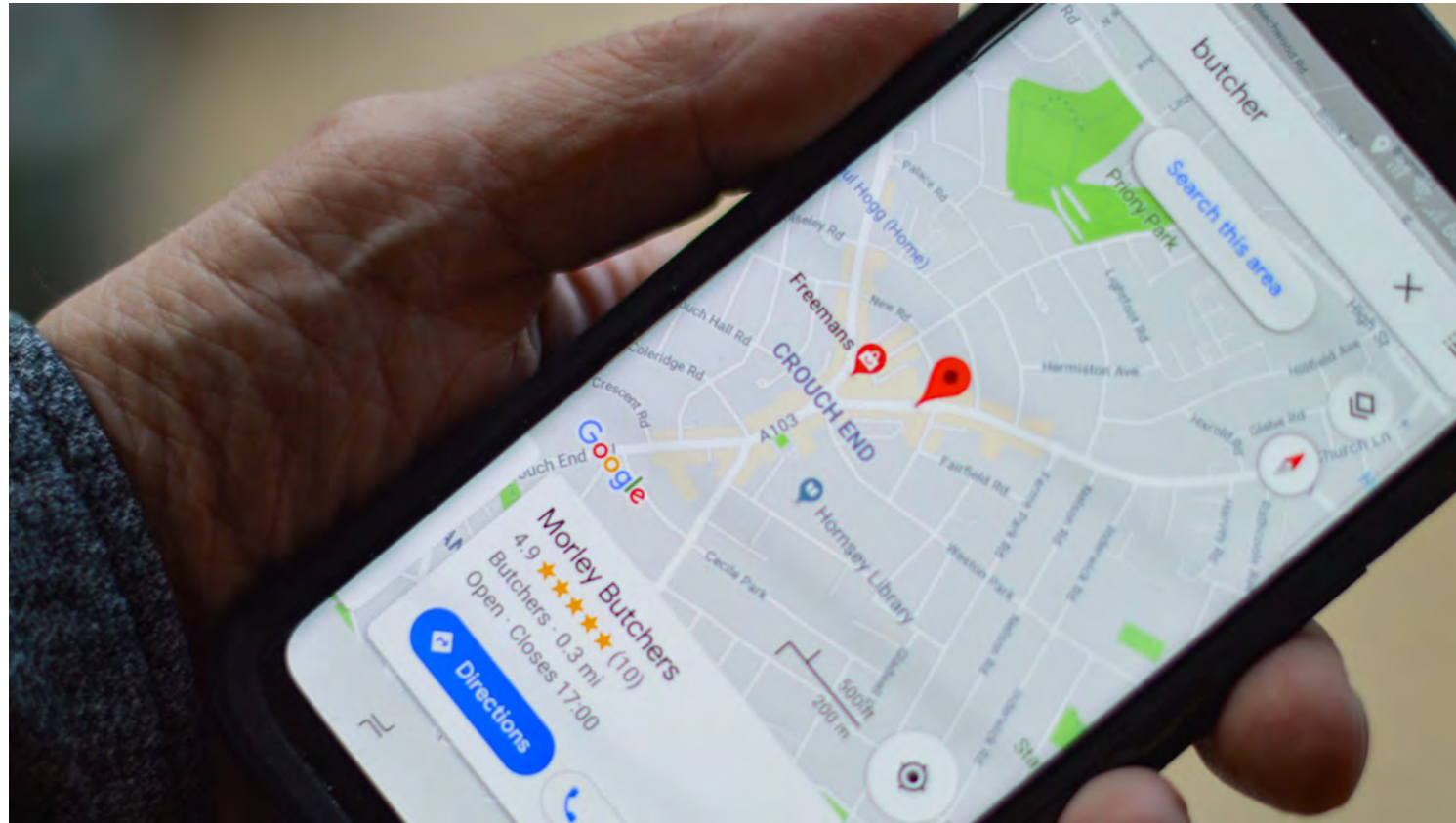
Use the Ride Share Planning excel file to manage participant information.



Names, addresses, contact numbers, and other information may be collected in the spreadsheet.

	A	B	C	D
1	<u>Names</u>	<u>Home Address</u>	<u>Contact Number</u>	<u>Interested in</u>
2	James Brown	230 East Maxwell Street, Lexington, KY	859-427-1983	riding
3	Terry Lyle	300 Fincastle Road, Lexington, KY	859-273-3425	riding
4	Ron Smith	672 Turkey Foot Road, Lexington, KY	859-235-9086	driving
5	Lonny Jackson	125 Sunset Drive, Lexington, KY	859-231-2455	driving or riding
6				





Create a digital Ride Share map

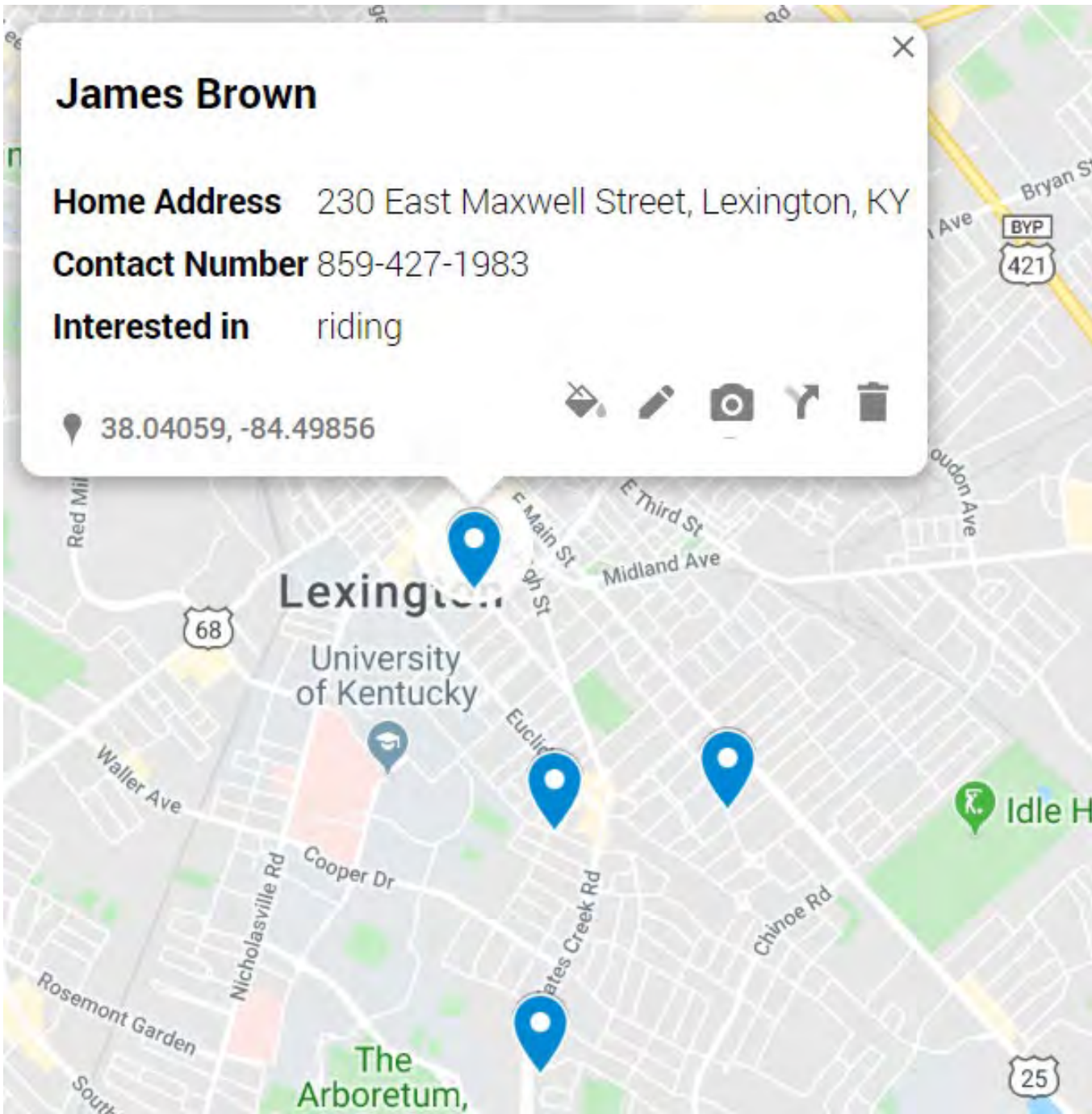


Go to Google Maps:

<https://www.google.com/maps/d/>

- Enter your city to create a map
- Click “add a layer” and import the excel spreadsheet
- When asked which column for placemarks, choose “home address”
- When asked which column for labels, choose “name”

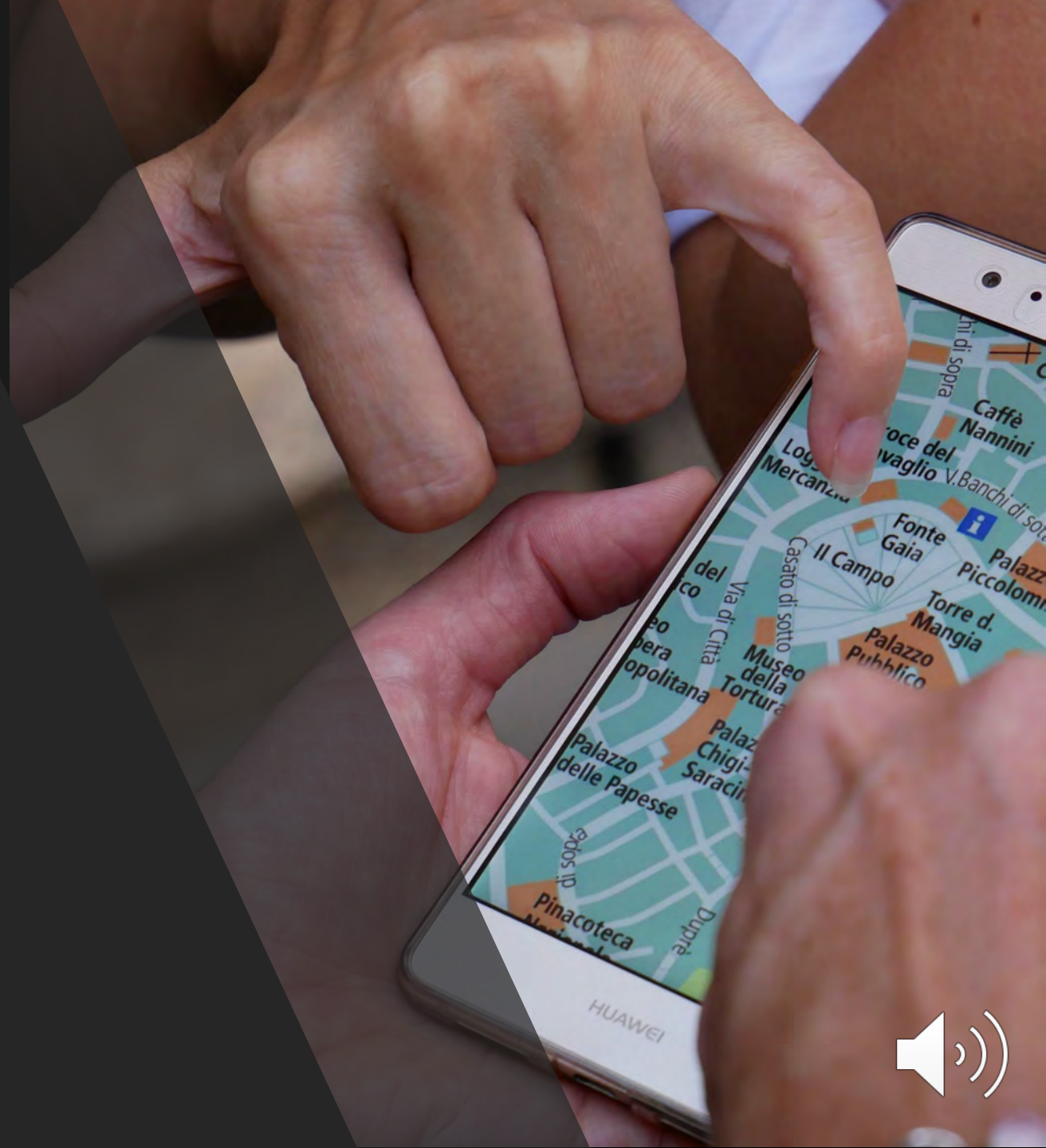




Google maps will import the excel file names and addresses, creating a custom digital map.



This custom digital map can be shared with the Ride Share drivers.





Here is sample of a carpool/vanpool agreement that you can use in setting up your own:

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3. Notify the driver in advance of all anticipated absences.
4. Provide his/her own alternative transportation when carpool is unavailable.

Driver Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Download a Ride Share agreement



Make it official

Use the sample Ride Share Agreement or customize your own to set clear expectations for rider and driver.



Here is sample of a carpool/vanpool agreement that you can use in setting up your own:

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Driver Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Rider Signature: _____ Date: _____

Rider Signature: _____ Date: _____





Learning Stop



True or False?

Tools are available to assist with Ride Share planning on the Transportation website at:

<https://transportation.hdiuky.org/>



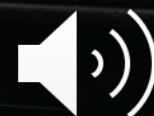
True

Tools are available to assist with Ride Share planning on the Transportation website at:

<https://transportation.hdiuky.org/>



Using Waze Carpool





While Ride Sharing isn't new...



Ride Share apps are a new way to share rides and the costs of commuting



CARPPOOL

Waze Carpool is an app that lets you drive or ride with people already going your way.

by

waze



Drivers and riders with similar commutes to work or school can team up and ride together through the app.



Unlike taxi apps like Uber or Lyft, Waze Carpool does not pay drivers or charge a commission on rides.



Waze Carpool:

Riders pay no more than the IRS reimbursement rate per mile.

Drivers do not earn taxable income or pay fees.

App use is limited to two trips per day.

Waze Carpool uses advertisements in the app to make money.



**Drivers:
Use the
Waze app**



Waze Navigation & Live Traffic

4+

Avoid traffic, police, hazards

[Waze Inc.](#)

#2 in Navigation

★★★★★ 4.8, 2.1M Ratings

Free



**Riders:
Use the Waze
Carpool app**



Waze Carpool

Ride together.
Commute better.

GET



4.3 ★★★★★

2.4K Ratings

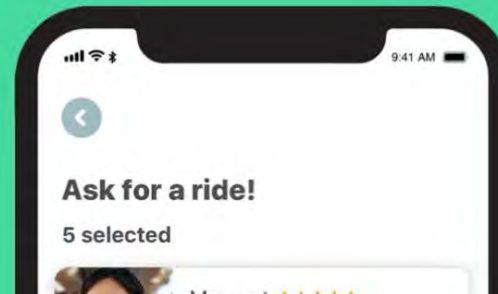
#24

Navigation

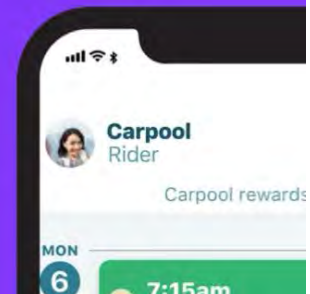
4+

Age

Get a ride
from neighbors &
coworkers



Plan y
schedule



Waze Carpool basics

Your home and work address are kept private and only shared when you accept a carpool match.

Drivers can verify their work (or school) email address to be matched with coworkers (or classmates).

Drivers can specify the number of available seats and car make & model to make it easier for the rider to find.

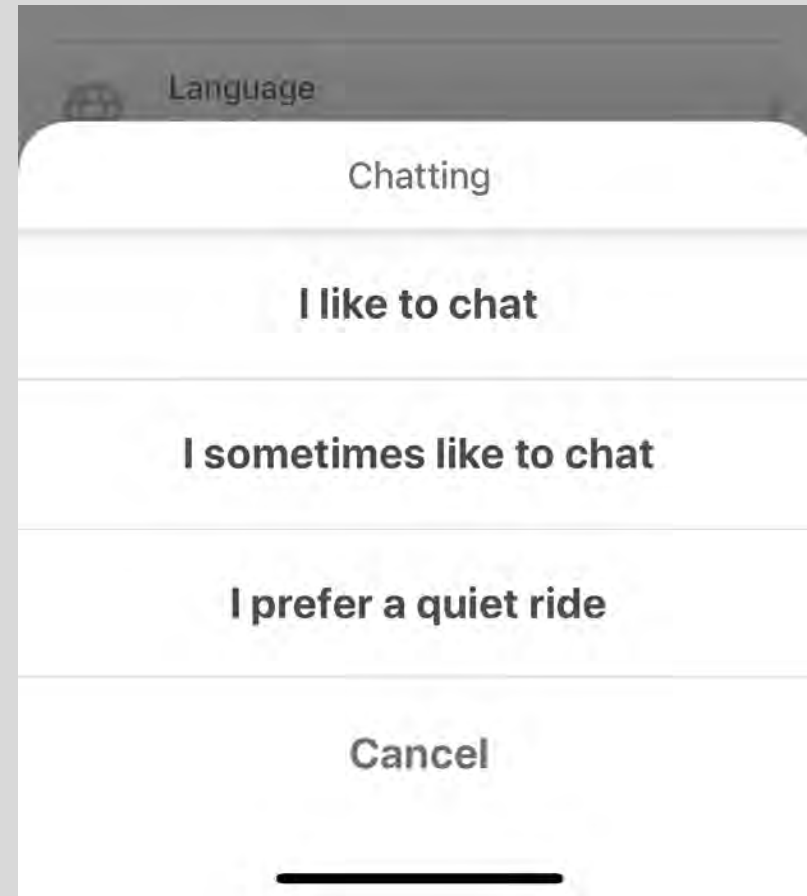
Riders can see driver ratings and compare the mileage reimbursement rate of available drivers.



Profile settings

Drivers can set their ride rules within their profile on the app, on topics such as:

- Chatting
- Smoking
- Pets

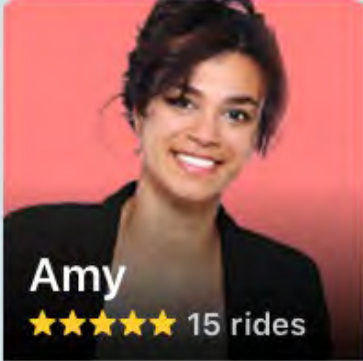
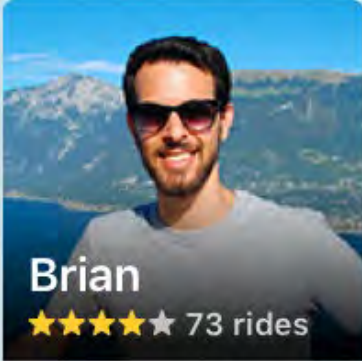

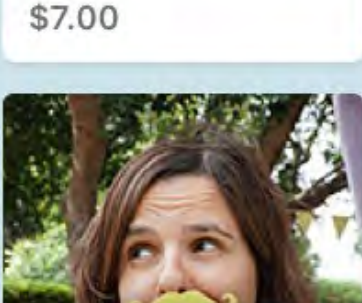


Offering or accepting rides is as simple as clicking in the app.

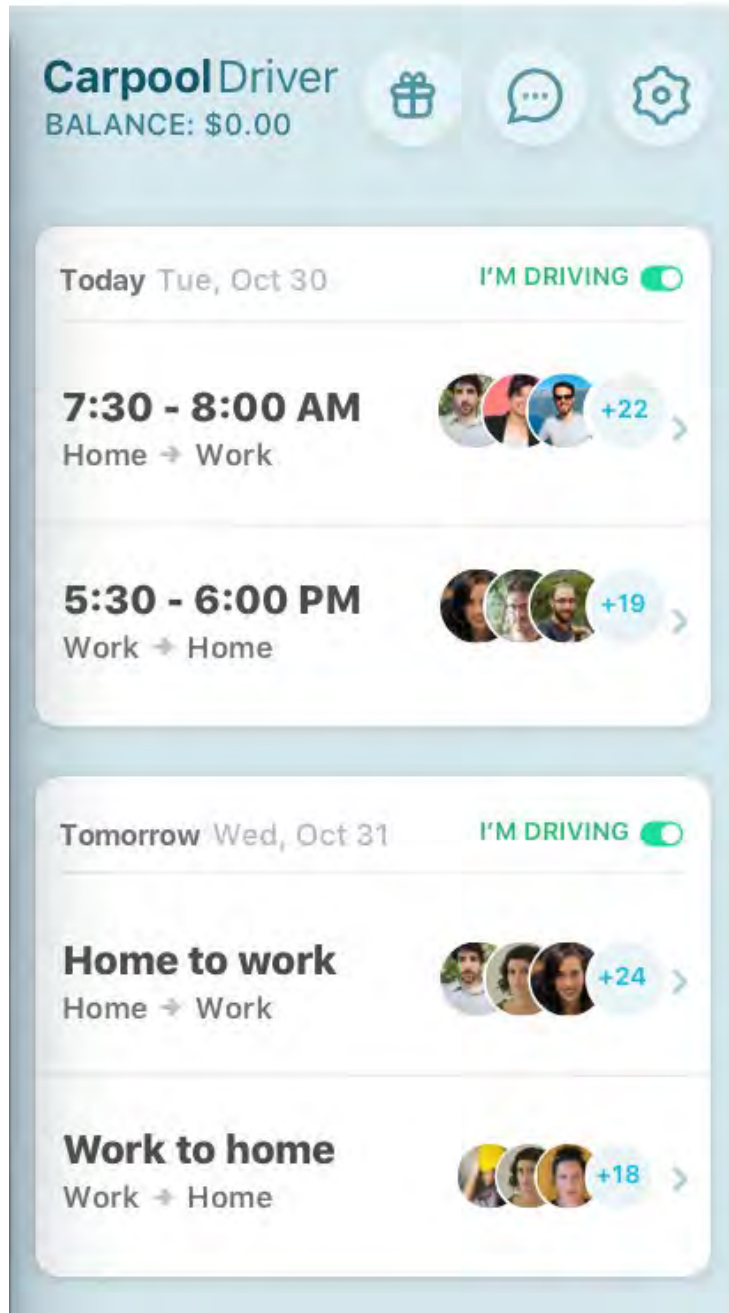
Offer people rides
Tuesday, 7:30 - 8:00 AM
Home → Work

25 riders on your route Filters Select

1-5 min added to drive

 <p>Amy ★★★★★ 15 rides</p> <p>\$6.00</p>	 <p>Brian ★★★★★ 73 rides</p> <p>Software Engineer at MetaLabs</p> <p>\$7.00</p>
 <p>Ava</p>	





Drivers can review the carpool calendar and set their availability in advance.



Day off?

Waze Carpool allows users to set which days they would like to Ride Share - and click a button to turn off days they don't.

This evening

I want to carpool

 Riders won't be able to ask you for a ride

Apply to every week

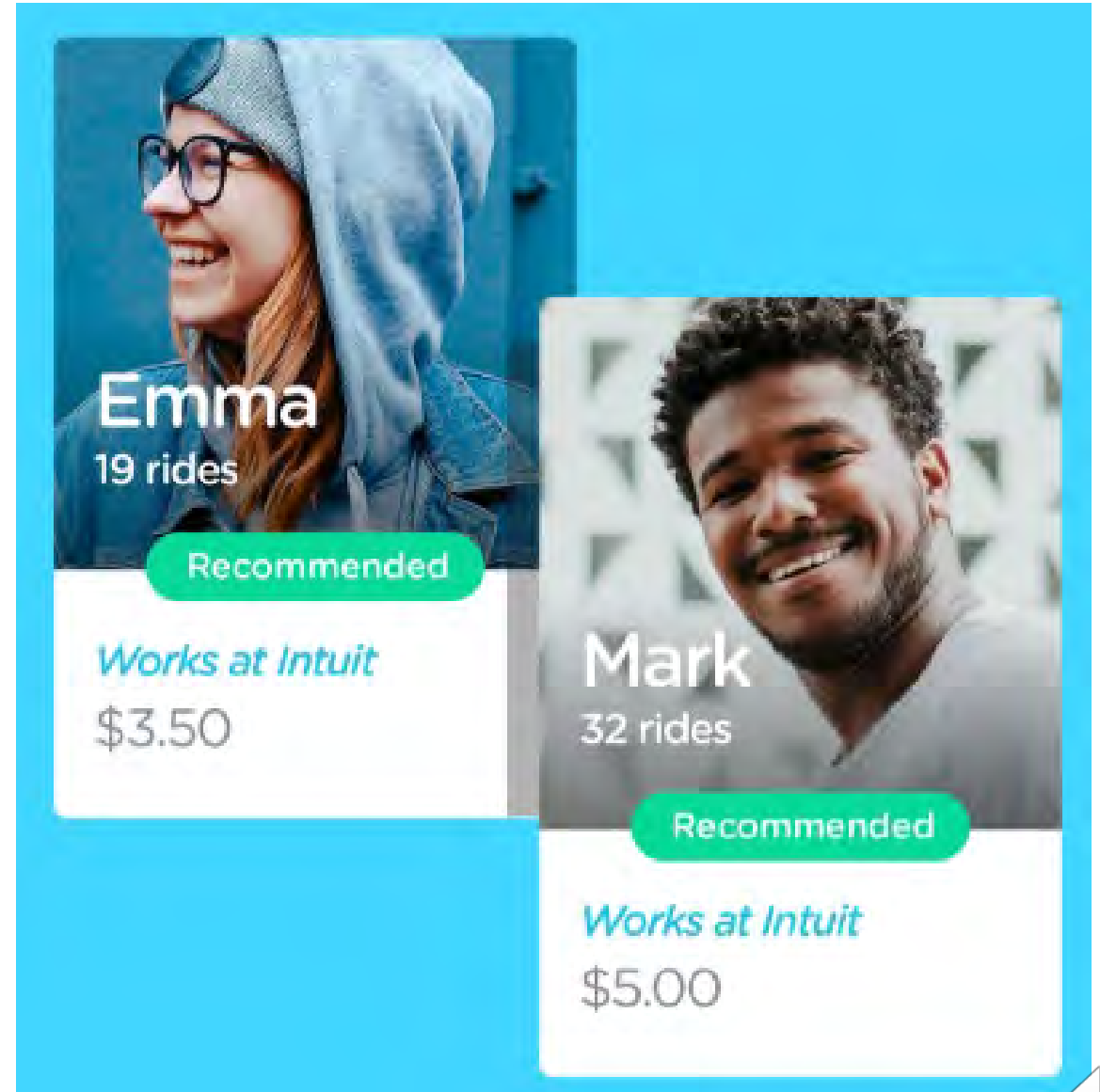
To find you more riders, Waze may list pickup & drop-off points along your route on Moovit

Save



You can limit your matches to show only:

- Coworkers or classmates
- Riders of the same gender
- People with whom you share mutual friends



Invite friends

Waze and Waze Carpool allow you to invite friends to join the app.

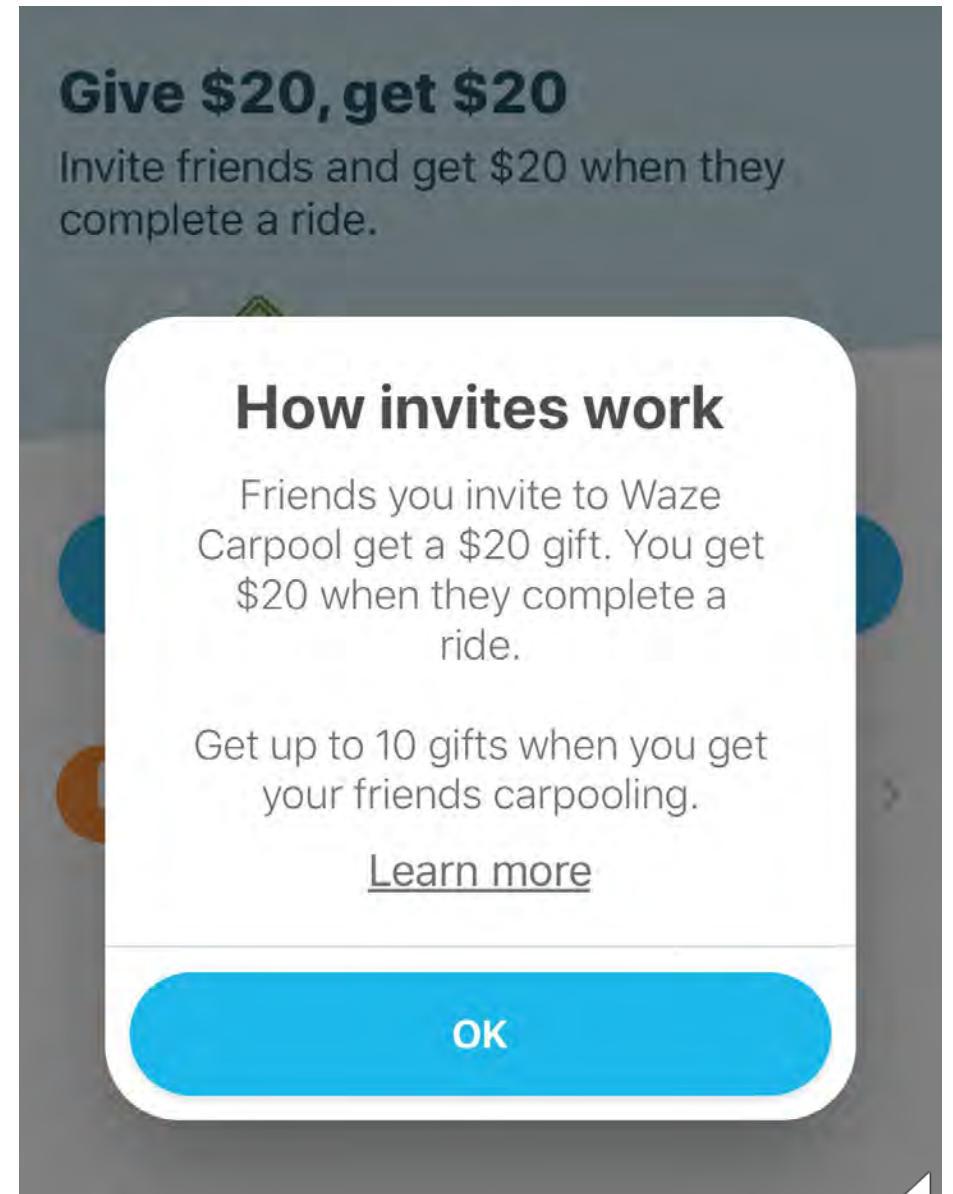
Sending invites helps you increase your chances of finding a ride within your network.

Get money in your account when you invite friends.



How Invites Work

- Friends you invite to Waze Carpool get a \$20 gift.
- You get \$20 when they complete a ride.
- Get up to 10 gifts (\$200) when you get your friends carpooling.





Ride Payment

All payments are handled through the app.

Drivers can transfer out their payments each month.

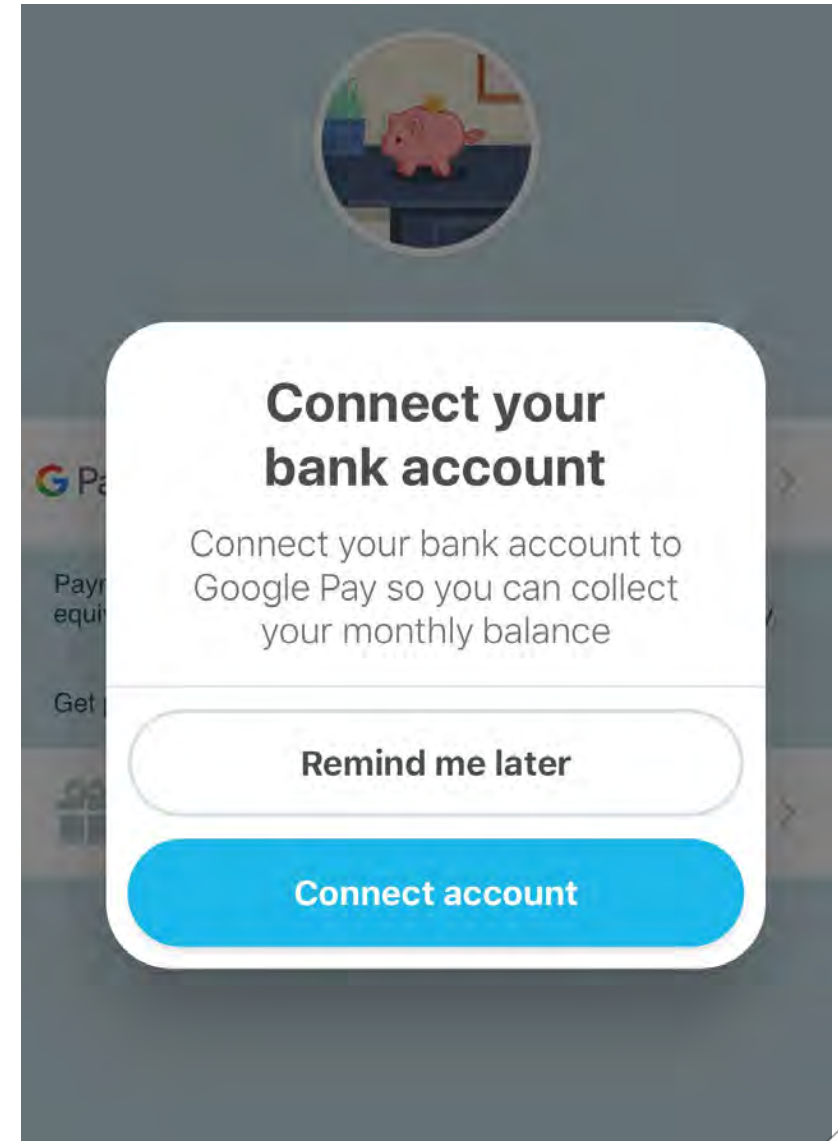


Ride Payment

Waze processes payments through Google Pay.

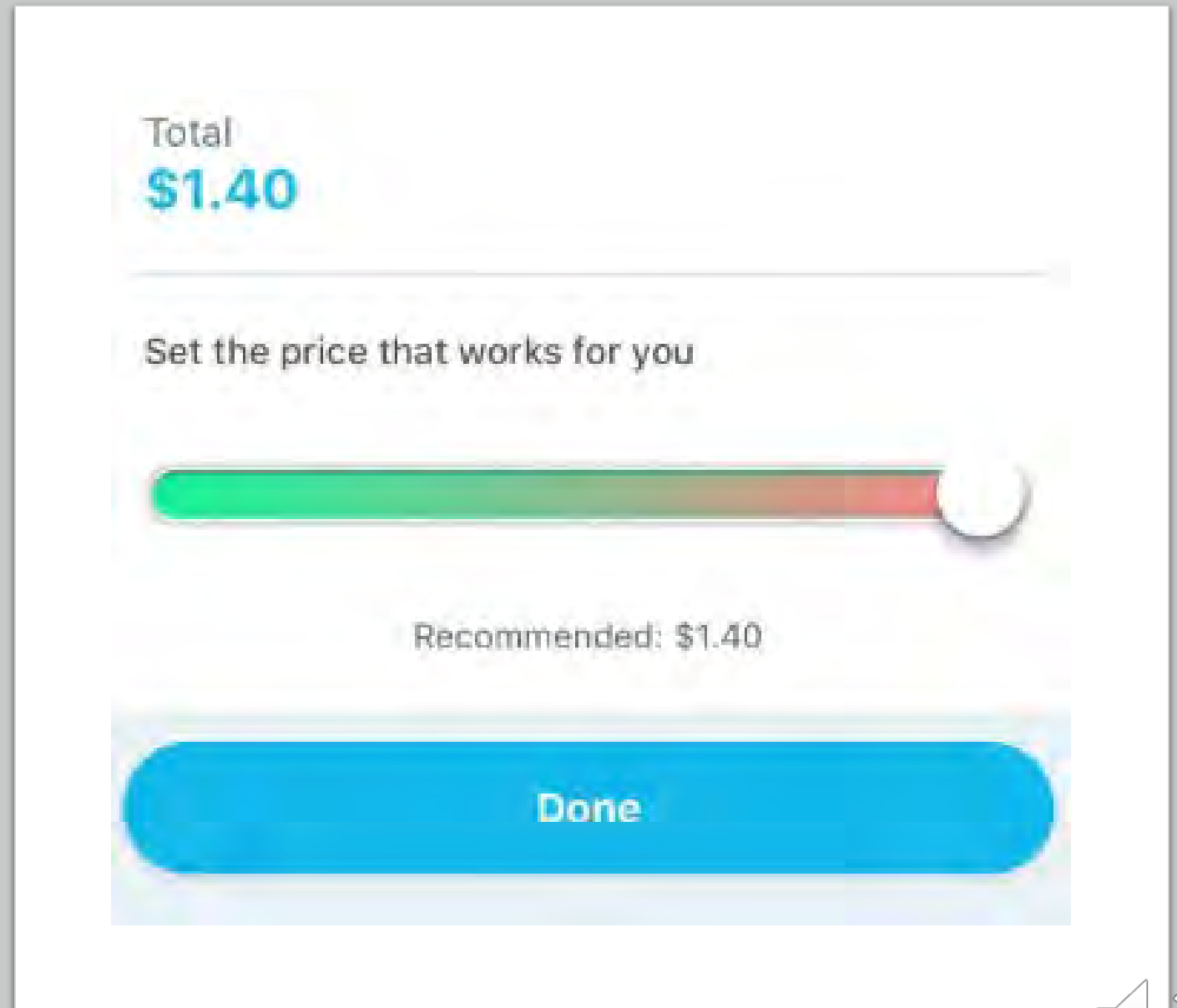
Connect your bank account to Google Pay to easily transfer funds.

Riders can connect their method of payment – including ABLÉ account cards as a payment source.



Ride Rates

Adjust the ride share cost using the sliding button, up to the maximum IRS reimbursement rate (currently 58 cents per mile).



Limits with Waze Carpool

Waze Carpool will only match a driver with passengers for 2 trips per day.

Waze Carpool drivers may charge no more than than the IRS reimbursement rate.

Participants must be 18 years of age or older.





Learning Stop



Multiple Choice

Which of the following apps is used by ride share drivers?

- A) Lyft
- B) Uber
- C) Waze
- D) Waze Carpool



Multiple Choice

Which of the following apps is used by ride share drivers?

- A) Lyft
- B) Uber
- C) **Waze**
- D) Waze Carpool



Multiple Choice

Which of the following apps is used by ride share riders?

- A) Waze
- B) Uber
- C) Waze Carpool
- D) Lyft



Multiple Choice

Which of the following apps is used by ride share riders?

A) Waze

B) Uber

C) Waze Carpool

D) Lyft





Partner with Waze Carpool



Community Based Supports

Ride Sharing services like Waze Carpool can help individuals develop community-based transportation supports – especially in areas where public transit options do not exist.





How can agencies,
employers, schools,
and service
professionals partner
with Waze Carpool?



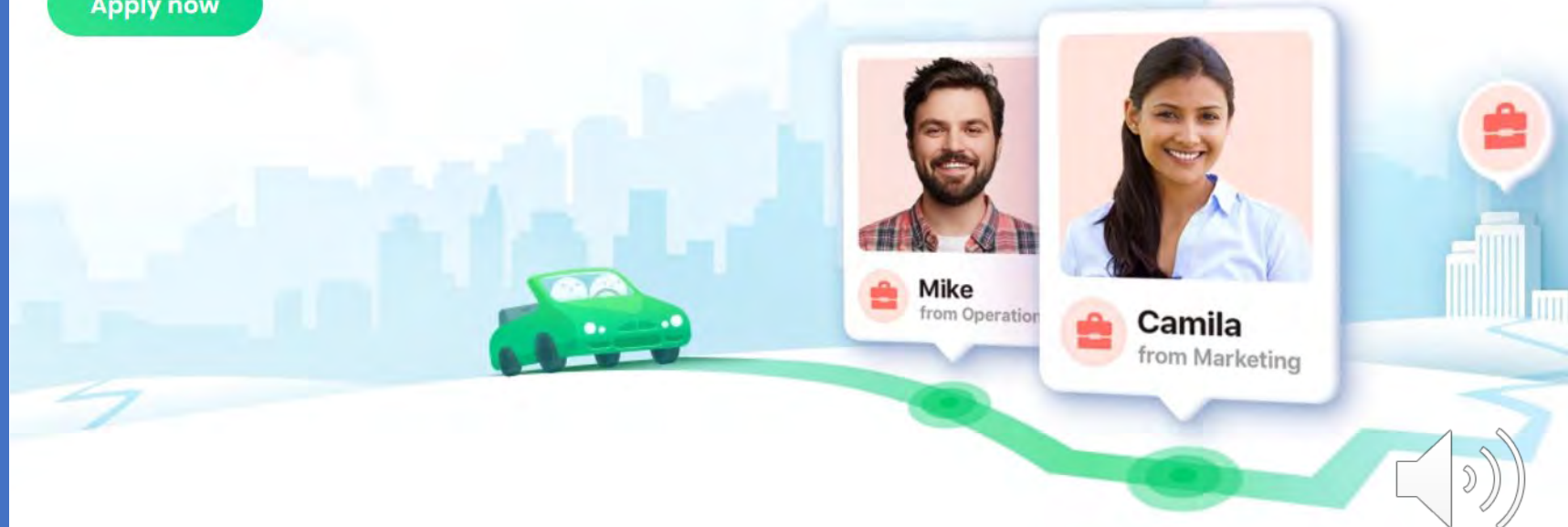
Partner with Waze Carpool

Employers or groups can complete the steps to partner with Waze Carpool through the website:

<https://www.waze.com/carpool/companies?city=Mountain%20View>

Partner with Waze Carpool to change the way employees get to work. **It's 100% free.**

Apply now



Partner with Waze Carpool

Santa Monica College
partnered with Waze
Carpool.

In the first month, 800
students, faculty, and staff
signed up.





Access to Metrics

There is no cost to partner with Waze Carpool.

Partners gain access to metrics on the impact of their Ride Share initiative.





Create Waze Carpool groups



Carpool groups can be created easily within the Waze app. These groups remain private and require an invitation.



Carpool groups

Create a group of people you want to carpool with regularly

Create new group



Create a group for your work, school, neighborhood, or a favorite destination



Groups can be created for:

- Clubs
- Agencies
- Employers
- Schools
- Churches
- Civic organizations
- Neighborhoods





Carpool groups

Create a group of people you want to carpool with regularly

Create new group



Create a group for your work, school, neighborhood, or a favorite destination

3 groups



HDI Coldstream Carpool

1 member



Autistics United Kentucky

1 member



HDI Campus Carpool

1 member



- Add members by invitation within the app, email or text message, or through an invite code.
- Participate in more than one carpool group.





Learning Stop



Waze Carpool Groups

Who could benefit from creating Waze Carpool groups?

- A. An employer
- B. An advisory board
- C. A college or university
- D. A self-advocacy organization
- E. All of the above.



Waze Carpool Groups

Who could benefit from creating Waze Carpool groups?

- A. An employer
- B. An advisory board
- C. A college or university
- D. A self-advocacy organization
- E. All of the above.



Partner with Waze Carpool

What is a benefit of partnering with Waze Carpool?

- A. Free pizza
- B. Free gift cards
- C. Tax credits
- D. Access to data about your initiative



Partner with Waze Carpool

What is a benefit of partnering with Waze Carpool?

- A. Free pizza
- B. Free gift cards
- C. Tax credits
- D. Access to data about your initiative



Uber & Lyft



Uber and Lyft: Ride Sharing?

Though often called Ride Share services, Uber and Lyft drivers essentially operate as private taxis.



Uber and Lyft

Uber and Lyft passengers are not sharing a ride with someone who owns a car and is going in the same direction.

Instead, Uber and Lyft drivers provide fee-for-service transportation.





Uber and Lyft are both for-profit, publicly traded companies.



Profit-Based Model

Uber processes over 14 million rides per day across the United States and leads all ridesharing companies with a staggering \$62 billion net worth.

Lyft's estimated value is \$23 billion.



Uber and Lyft: Pros and Cons



Uber and Lyft: Pros and Cons

Since Uber and Lyft don't have to maintain fleet cars or pay for commercial insurance, their rates can be cheaper than a taxi.

During "surge" pricing (when ride demand is high) Uber and Lyft rides can cost as much or more than a city taxi.



Uber and Lyft: Pros and Cons

Uber and Lyft, where available, operate 24/7.

However, these apps do not have drivers available in all locations.

Finding accessible vehicles in Uber or Lyft can be problematic.



Uber & Lyft: Bottom Line



Average trip cost is \$2 per mile



The minimum fare ranges from \$4 to \$7



Short trips are more expensive per mile than longer trips.



A rider traveling just a few blocks will pay the same minimum as one riding three to four miles.





Learning Stop



True or False?

The average cost of Uber or Lyft is \$2 per mile and the ride minimum averages \$7-10.



True

The average cost of Uber or Lyft is \$2 per mile and the ride minimum averages \$7-10.



Ride Share: Savings Calculator



Ride Share: Potential Savings

For a person with a longer than average commute (more than 12 miles one way) who is carpooling 250 days a year, the potential savings in a two-person carpool would exceed \$1,500.





Calculate potential savings with a Ride Share Savings Calculator



Ride Share Savings Calculator

Distance:

12

Mileage:

12

Gas Prices

2.50

Parking/Tolls

0

Wear & Tear

0.15

Direct Daily Expense

Commute Days

Use the Ride Share Savings Calculator available on our website:

<https://transportation.hdiuky.org/ride-share/>



▼ Ride Share Savings Calculator

Use our Ride Share Savings Calculator to determine the potential savings for your commute.

Round trip daily driving distance (miles):



Vehicle miles per gallon (MPG):



Cost of gas per gallon:



Daily parking and toll charges:



Vehicle wear & tear:



Daily driving cost:

\$4.29

Days per month you commute:



Use the slider buttons to enter the commute distance, average gas mileage for your vehicle, the current price of gas, any parking fees or tolls paid, the anticipated wear and tear rate on your vehicle, and the number of days you commute per month.



Daily driving cost:

\$4.29

Days per month you commute:

20

Monthly cost of commute:

\$85.80

Annual cost of commute:

\$1029.60

Number of riders in car:

3

Monthly cost of commute per person:

\$28.60

Annual cost of commute per person:

\$343.20

The Ride Share Savings Calculator will display your anticipated monthly and yearly commute cost and potential savings based on number of participating riders.





Learning Stop



Ride Share Savings Calculator

What information is needed to use the Ride Share Savings Calculator?

- A. The commute distance in miles.
- B. The miles per gallon average of the vehicle.
- C. The current cost per gallon of gas.
- D. All of the above.



Ride Share Savings Calculator

What information is needed to use the Ride Share Savings Calculator?

- A. The commute distance in miles.
- B. The miles per gallon average of the vehicle.
- C. The current cost per gallon of gas.
- D. All of the above.



Questions?

Thank you for participating

